

An
ANNUAL PLAN
is
a written statement
of the group's assumptions
about its direction, organization, and cash

[] ANNUAL STRATEGIC PLAN REVIEW

1. DIRECTION:

Providing strategic direction for the organization

2. ORGANIZATION:

Building a mature, unified, stable ("all green") executive team

3. CASH:

Keeping a healthy financial balance

A wise plan also includes reference to three elements that keep a plan from *just being a plan in a notebook* to making sure the plan is implemented properly.

4. TRACKING:

Reporting system giving reliable information – Quantity

5. OVERALL EVALUATION:

Guaranteeing quality products and services – Quality

6. REFINEMENT:

Refining the key processes needed to keep moving toward a client's dream