

The Strategic Planning Arrow

(20,000 Foot Level)

Getting your team on the "same sheet of music" ... reducing team mis-communication

Strategic Planning Arrow

...“You ought to say, ‘If it is the Lord’s will, we will live and do this or that.’” – James 4:15

4. MILESTONES
What major milestones have we already accomplished? (Timeline, documented, measurable.)

5. IDEAS
What ideas have we had that we should consider (writing into measurable priorities for the future)? (Current high potential thoughts, possibilities.)

6. ROADBLOCKS
What is keeping us from reaching our full potential? (Specific, major, current.)

7. RESOURCES
What are our greatest resources? (Specific, major, current.)

8. QUARTERLY PRIORITIES
GOALS/PROBLEMS/ OPPORTUNITIES
In the next 90 days, what are our specific, measurable targets of accomplishment? (Specific, realistic, measurable.)

9. SHORT-RANGE PRIORITIES
GOALS/PROBLEMS/ OPPORTUNITIES
In the next one-two years, what are our specific, measurable targets of accomplishment? (Specific, realistic, measurable.)

10. MID-RANGE PRIORITIES
GOALS/PROBLEMS/ OPPORTUNITIES
In the next five years, what are our possible targets of accomplishment? (General, yet measurable.)

11. LONG-RANGE PRIORITIES
GOALS/PROBLEMS/ OPPORTUNITIES
In the next five-20 years, what are our dreams of accomplishing? (Broad, but, measurable.)

3. OBJECTIVES
In what three areas must we continue being actively involved in the future? (Broad, specific, measurable, continuous.)

2. PURPOSE
Why do we exist? (Historical, individual, statement, affirm.)

1. NEEDS
What needs do we feel deeply burdened by and uniquely qualified to meet? What needs make us wry as we point the table? (Categorically specific, emotional, continuous.)

Data for future reference.

1.											
2.											
3.											
4.											
5.											
6.											
7.											
8.											

Your Name _____ Date _____ Organization _____ Division _____ Department _____ Section _____ Program _____

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STRATEGIC PLAN

A Strategic plan is a written statement of a group’s assumptions about it’s direction, it’s organization, and it’s cash.

GOALS

Approximately 15% of adults are goal oriented / energized. They want to ADD new things this year.

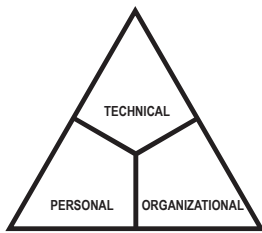
PROBLEMS

Approximately 80% of adults are problem oriented / energized. They want to FIX what is broken in the existing system this year.

OPPORTUNITIES

Approximately 5% of adults are opportunity oriented / energized. They want to wait and GRAB new opportunities which will “pop up” this year.





Leadership Academy



TAB 1 "Fog cutting arrow"

SHELF 1: FOCUSING

TAB 2 "North Star"

TAB 3 "I Want Grid"

TAB 4 "Boulders Sheet" (Personal)

SHELF 2: ASKING

TAB 5 Problem...Solving!

TAB 6 Decision Making

TAB 7 Dream Sparking

SHELF 3: BALANCING

TAB 8 "Annual Balance" Calendar

TAB 9 "Emotional Balance Chart"

TAB 10 Mentoring

SHELF 4: COMMUNICATING

TAB 11 You Focus

TAB 12 Speaking Confidence

TAB 13 Social Confidence

SHELF 5: PLANNING

TAB 14 "Team Focus Arrow"

TAB 15 "Masterplanning Arrow"

TAB 16 "Boulders Sheet" (Organizational)

SHELF 6: BUILDING

TAB 17 Organizational Chart

TAB 18 "Leadership Star"

TAB 19 "Team Profile"

SHELF 7: GENERATING

TAB 20 Marketing Process

TAB 21 "Selling Success"

TAB 22 Fund-Raising

SHELF 8: MANAGING

TAB 23 Seasonal Cash Flow Projections

TAB 24 Process Charting

TAB 25 "Vital Signs" and 'Standards'