

Models of Evangelism from around the World

The Gospel of Jesus Christ is being spread by evangelists and missionaries to the ends of the earth every day. While the message remains the same, the models of evangelism vary greatly. In this interview, we will hear from three leaders of evangelical ministries around the world. Michael Cassidy (South Africa), Samuel Escobar (Peru), and Ramez Atallah (Egypt) will provide valuable insight and inspiring stories of the Gospel going forth to all nations.

Ramez Atallah was born in Cairo, Egypt and emigrated with his family to Canada when he was sixteen. He came to know the Lord through a local church in Montreal and was discipled as a student through the Inter-Varsity group at McGill University. From 1972 to 1980 he developed and directed the ministry of the Groupes Bibliques Universitaires du Quebec. In 1980 along with his wife and two children he returned to Egypt, where he became the IFES Regional Secretary for the Middle East. He attended the first Lausanne Congress and was appointed as a youth representative to the Lausanne Committee in 1975. He served on the Committee from 1974 to 1994. In 2006 he rejoined Lausanne as Program Chairman for Lausanne III Cape Town Congress. After the Congress, he was appointed as one of the Deputy Chairs of the Lausanne Movement until 2015. Since 1990 he has been the General Secretary of the Bible Society of Egypt, the position he still holds until now.

Lindsay Brown is a native of Wales. He studied European history at Oxford (MA) and theology at the Free Faculty of Theology at Vaux-sur-Seine, near Paris, under Henri Blocher. He has been involved in student ministry with IFES for over 30 years, serving variously as European Regional Secretary, International General Secretary and currently heads up FEUER (Fellowship of Evangelists in the Universities of Europe) - a network formed by a joint effort of UCCF, the British student movement and IFES, the international evangelical student body - which has as its aspiration the renewal of public communication of the gospel in the universities of Europe. Its current goal is to host at least one university mission week in every European country by 2020 and the further development of a team of 60 European university evangelists with at least one in every European country by 2020. He recently served as the International Director for the Lausanne Movement for World Evangelization.

Michael Cassidy, the founder of African Enterprise, has been involved in evangelism, teaching and leadership ministries since 1962, the year he launched AE in Pietermaritzburg. Today, AE has evangelistic teams in Congo (DRC), Ethiopia, Ghana, Kenya, Malawi, Rwanda, South Africa, Tanzania, Uganda and Zimbabwe. He has been instrumental in calling together several major gatherings of church leaders over the years and also played a leading role in behind-the-scenes negotiations in the run-up to the first democratic elections in South Africa in 1994. Michael has written several books the latest being a treatise on John chapter 17, entitled *The Church Jesus Prayed For*. He is currently writing his memoirs. He is also an avid sports fan, particularly cricket, rugby, and tennis. He and his wife, Carol, live in Hilton, near Pietermaritzburg in South Africa. They have two daughters, a son, and eight grandchildren.

Samuel Escobar was born in Peru, where he graduated as a teacher. Presently he lives in Valencia, Spain and teaches at the Baptist Seminary in Madrid. For 26 years he and his wife Lilly were active in work among university students with the International Fellowship of Evangelical Students (IFES) in Argentina, Brazil, Peru, and Canada. From 1985 to 2005, he was Professor of Missiology at Eastern Baptist Theological Seminary (now Palmer Theological Seminary) in Philadelphia, USA. He has a doctorate from the Universidad Complutense in Madrid, Spain. Among his books are *Changing Tides, Latin America and World Mission Today* (2002), and *The New Global Mission* (2003). Lilly Escobar passed away in 2015. Their daughter Lilly Ester teaches in Valencia, and their son Alejandro works as an economist in Washington DC.

