

CONVERSATIONS THAT COUNT



THEY TALKED ABOUT JESUS!

Belief in God is being increasingly regarded as irrational, irrelevant, and immoral; and

talking about religion in public can be considered a bit inappropriate, socially awkward, even offensive

Conversational Evangelism



Talking about
Jesus *with*
people rather
than *at* people...



Conversational evangelism works:

- **Firstly**, by being *interested*
- **Secondly**, by *asking*
- **Thirdly**, by *answering*
- **Fourthly**, by *inviting*





1. Conversational evangelism means being genuinely interested in the other person.

*WILLIAM
WILBERFORCE*



2. Conversational evangelism means being good at asking questions.





What's been the best and worst part of your week?

How do you like to spend your time when you're not working?

What's been on your mind most recently?

What's your favorite book or favorite movie?



Who has had the most significant influence in your life?

What are you truly passionate about?

What does success look like for you?

What helps you get through the hard times?

Are you hopeful for the future?

What were you like as a child and are you different now?

Who are you closest to in your family?




Did you grow up in a religious home?

What is the most frustrating thing about religion to you?

Have you had experiences in your life that make you think there might be a God?

3. Conversational evangelism means being willing to offer thoughtful answers to people's questions.





But in your hearts revere Christ as Lord. Always be prepared to give an answer to everyone who asks you to give the reason for the hope that you have. But do this with gentleness and respect.

1 Peter 3:15

1. IRRELEVANT

For example, I don't need God to be happy. Or I don't need God to be good.

2. IRRATIONAL

For example, believing in God is like believing in Father Christmas. Or Christianity is just a psychological crutch.

3. IMMORAL

For example, if God is so good why is there so much suffering? Or isn't religion the number one cause of violence in the world?

4. Conversational evangelism is about being invitational.



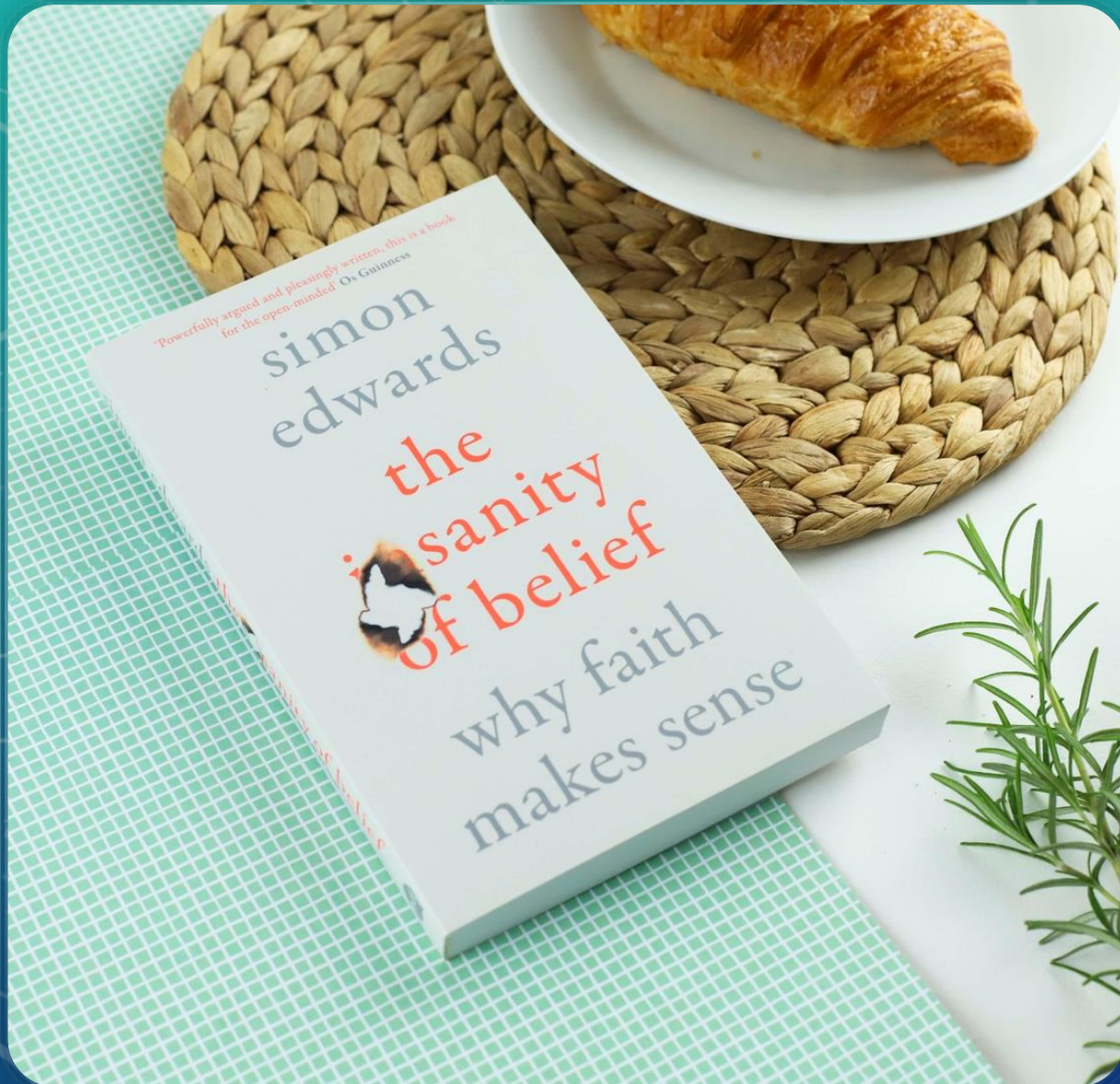
**Would you like to
become a
Christian?**





Conversational Evangelism

1. Interested
2. Asking
3. Answering
4. Inviting



CONVERSATIONS THAT COUNT

GOING DEEPER....