

# How to Do Personal Evangelism and Personal Apologetics

This hands-on workshop will cover a range of practical issues, e.g. how to do one-to-one meetings, run “tough questions”-type apologetic panels in schools and universities, and other practical tips for sharing our faith informally outside of the church context.

**Jeremy Marshall** worked for many years in banking throughout the world. His last job was CEO of the UK’s oldest private bank, C. Hoare & Co. He stepped down in 2016 after being diagnosed with incurable cancer. He is Chairman of Christianity Explored, Pastor Training International, and Christian Books Worldwide, and a trustee of various other Christian charities. Married to Jeanette, he has 3 adult children, and lives in Sevenoaks, Kent.

## I. Personal Evangelism

### A. Why?

1. Biblical basis
2. Cultural basis
3. Personal basis

### B. What?

1. Using the Gospels
2. Using other tools

### C. How?

1. My experience and practical tips
2. Overcoming objections and answering questions
3. Role play

## II. Personal Apologetics

### A. Why?

1. Biblical basis
2. Cultural basis
3. Young people and apologetics

### B. What?

1. Content and methodology
2. Hot topics such as:
  - a. Suffering
  - b. Science
  - c. Other religions
  - d. Bible reliability
  - e. Homophobia
  - f. Sexism

### C. How?

1. Practical experience do's and don'ts
2. Role play