**Key Elements in Communicating the Gospel**

This hands-on workshop will cover a range of practical issues, e.g. how to do one-to-one meetings, run “tough questions”-type apologetic panels in schools and universities, and other practical tips for sharing our faith informally outside of the church context.

**Jeremy Marshall** worked for many years in banking throughout the world. His last job was CEO of the UK’s oldest private bank, C. Hoare & Co. He stepped down in 2016 after being diagnosed with incurable cancer. He is Chairman of Christianity Explored, Pastor Training International, and Christian Books Worldwide, and a trustee of various other Christian charities. Married to Jeanette, he has 3 adult children, and lives in Sevenoaks, Kent.

1. Personal Evangelism
	1. Why?
		1. Biblical basis
		2. Cultural basis
		3. Personal basis
	2. What?
		1. Using the Gospels
		2. Using other tools
	3. How?
		1. My experience and practical tips
		2. Overcoming objections and answering questions
		3. Role play
2. Personal Apologetics
	1. Why?
		1. Biblical basis
		2. Cultural basis
		3. Young people and apologetics
	2. What?
		1. Content and methodology
		2. Hot topics such as:
			1. Suffering
			2. Science
			3. Other religions
			4. Bible reliability
			5. Homophobia
			6. Sexism
	3. How?
		1. Practical experience do’s and don’ts
		2. Role play