

## Reaching Men

In many European countries Christianity is associated mainly with the elderly, women, and children. Men, and particularly young men, do not find the Christian faith or the church attractive. Why is this and what should the church do to begin appealing to and reaching men?

**Stephen McQuoid** grew up in Ethiopia where his parents were missionaries. He then lived in Ireland where he qualified as a nurse before going on to study theology, gaining a variety of degrees including an MTh and PhD in theology. He is the author of 16 books on subjects such as discipleship, evangelism, apologetics, and church discipline. Stephen is the general director of Gospel Literature Outreach, a missionary organisation based in Europe. He is married to Debbie, and they along with their three children fellowship at Liberty Community Church in Bellshill, where Stephen is a teaching elder. His interests include motorbikes, football, boxing, MMA, and Politics.

### I. Topic I A GLANCE AT THE EARLY CHURCH

A. Jesus and the Disciples

B. The Gender balance in the New Testament

C. The Gender balance in the 1<sup>st</sup> Century world

### II. Topic II A GLANCE AT CHURCHES TODAY

### III. Topic III THE IMPORTANCE OF REACHING MEN

### IV. Topic IV THE FEMINISATION OF THE GOSPEL

A. Why men are turned off

B. Worship that fails to draw

C. Female-orientated ministry

V. Topic V REACHING MEN

A. Finding appropriate evangelists

B. Developing appropriate outreaches

C. Discovering appropriate approaches

D. Role modeling appropriate faith

VI. Topic VI STARTING A NEW JOURNEY