

## **Church Based Strategy for Persuasive Evangelism: Ecclesiology and Evangelism**

People need to be given reasons to believe. The church has those reasons. And yet we seem to be finding it increasingly difficult to communicate them. In this series of seminars we will look at how we can develop a church based strategy for persuasive evangelism. Each of the four parts will consist of a 20 minute talk followed by discussion and interaction. In part 2 we look at the church. Who do we think we are, trying to persuade people? Should we not leave that to the Holy Spirit? Or to individual ministries? What does ecclesiology have to do with evangelism?

**David Robertson** is the minister of St Peter's Free Church in Dundee, Scotland (a church that is best known for being the church of Robert Murray McCheyne) and the Director of the Solas Centre for Public Christianity. He is the author of *Awakening* (a contemporary account of McCheyne's life) and *The Dawkins Letters*. The latter has resulted in him being invited to debate and discuss all over the UK and elsewhere in Europe. This has been done in cafes, bars, libraries, universities, pubs, restaurants, village halls, and even occasionally in churches! David is a chaplain at the University of Dundee, columnist, broadcaster and debater. His interests include history, reading, music, politics, theology and football – he supports Dundee FC although his other team is Barcelona! David is married to Annabel and they have three children; Andrew (26), Becky (24) and Emma Jane (15).

### **I. What Kind of Church Can Reach Out?**

1. Real
2. Radical
3. Relational

### **II. Theology, Ecclesiology and Missiology**

1. Who needs theology when we have Christ?
2. I follow Christ not the Church.
3. I will do anything to win people for Jesus

### III. **Misplaced Strategies?**

1. Seeker Friendly Churches -
2. Evangelism Programmes -

3. Friendship Evangelism -

**IV. Questions:**

1. How is your church structured?
  
  
  
  
  
  
  
  
  
  
2. What evangelism takes place in and through your church?

3. Does your church grow through people coming from other churches, conversion growth?

4. Members, adherents and contacts. Who is in your church?