

## **Effective Preaching: How to Craft a Message that Relevantly Communicates the Gospel to Non-believers and Feeds Believers**

Preaching one sermon is doable...preaching consistently in a way that's both biblical and convicting for people who are all over the map in their beliefs is much more challenging. We'll be discussing the resources, philosophy, and best practices for effectively communicating the Gospel to non-believers and feeding believers.

**Aaron Brockett** serves as the lead pastor of Traders Point Christian Church. Since 2007, God has used Aaron's passion for multiplying and developing leaders to inspire and grow the church's congregation to some 4,000 weekly attenders. Traders Point not only makes a global impact, the congregation has a unique platform to share the Gospel with Indianapolis and mobilize a movement that influences people in the city for Christ. Aaron and Lindsay, his wife of 13 years, are blessed with four great children--Conor, Campbell, Kennedy, and Kadence.

### **I. The Call to preach**

### **II. The Challenge of preaching**

### **III. Why we should preach**

#### **IV. 10 Deadly Sins of preaching**

#### **V. The Goal of preaching**

#### **VI. The Process of preaching**