# 11 Suggestions for Crafting Great Proposal "Outcomes"

Making an effective presentation for funding requires a number of important skills. Crafting believable and compelling outcomes for your project is probably the most important of these skills. In this workshop we will discuss "10 suggestions for creating great outcomes". The workshop will provide you with insight into exactly what funders look for when evaluating whether or not to fund your proposal. Plus we will review the importance of understanding the difference among Activities, Outputs and Outcomes.

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1.  Great outcomes require a great _____ and a specific _____ _____.

2.  Great outcomes start from your knowing how *you're* _____ a _____.

3.  Great outcomes flow from a _____ of _____ within your organization.

4.  Great outcomes require measurement tools, tools which measure both _____ and _____.

5.  Great outcomes come from thinking _____-_____ while _____ measuring your progress in the _____-_____.

6.  Great outcomes require _____.

7.  Great outcomes require _____. _____ are needed for a sense of _____. And numbers are _____!

8.  Great outcomes require a _____ _____ by which to gather data.

9.  Great outcomes require you to _____ with your _____.

10. Great outcomes require _____ and _____. Get _____!

11. Great outcomes measure _____ _____ and only report on _____ _____.