

The Strategic Planning Arrow

(20,000 Foot Level)

Getting your team on the “same sheet of music” ... reducing team mis-communication

Strategic Planning Arrow
... The single sheet of paper that gets everyone on the same sheet of music

Strategic Plan
A written statement of a group's assumptions about its direction, its organization, and its cash.

Goals
Approximately 15% of adults are goal oriented / energized. They want to ADD new things this year.

Problems
Approximately 80% of adults are problem oriented / energized. They want to FIX what is broken in the existing system this year.

Opportunities
Approximately 5% of adults are opportunity oriented / energized. They want to wait and GRAB new opportunities which will "pop up" this year.

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STRATEGIC PLAN

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GOALS

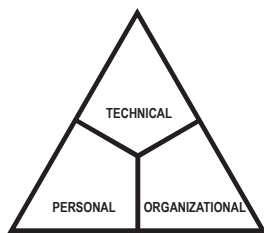
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OPPORTUNITIES

Approximately 5% of adults are opportunity oriented / energized. They want to wait and GRAB new opportunities which will "pop up" this year.



Leadership Academy



- ☐ TAB 1 "Fog cutting arrow"

SHELF 1: FOCUSING

- ☐ TAB 2 "North Star"
- ☐ TAB 3 "I Want Grid"
- ☐ TAB 4 "Boulders Sheet" (Personal)

SHELF 2: ASKING

- ☐ TAB 5 Problem...Solving!
- ☐ TAB 6 Decision Making
- ☐ TAB 7 Dream Sparking

SHELF 3: BALANCING

- ☐ TAB 8 "Annual Balance" Calendar
- ☐ TAB 9 "Emotional Balance Chart"
- ☐ TAB 10 Mentoring

SHELF 4: COMMUNICATING

- ☐ TAB 11 You Focus
- ☐ TAB 12 Speaking Confidence
- ☐ TAB 13 Social Confidence

SHELF 5: PLANNING

- ☐ TAB 14 "Team Focus Arrow"
- ☐ TAB 15 "Masterplanning Arrow"
- ☐ TAB 16 "Boulders Sheet" (Organizational)

SHELF 6: BUILDING

- ☐ TAB 17 Organizational Chart
- ☐ TAB 18 "Leadership Star"
- ☐ TAB 19 "Team Profile"

SHELF 7: GENERATING

- ☐ TAB 20 Marketing Process
- ☐ TAB 21 "Selling Success"
- ☐ TAB 22 Fund-Raising

SHELF 8: MANAGING

- ☐ TAB 23 Seasonal Cash Flow Projections
- ☐ TAB 24 Process Charting
- ☐ TAB 25 "Vital Signs" and 'Standards'