#### **Blogging the Gospel**

Today, people rarely read books, and they're reading newspapers less and less—but people read blogs. Writing on the internet in blogs is a cutting-edge form of communication. Christians using this medium can present their worldview relevantly, winsomely, and creatively. In effect, writing a blog can be a form of apologetics. How can we write on the Internet in a way that our voice is heard and we communicate the gospel effectively?

Ádám Szabados has been the Pastor at Evangelical Christian Church, Veszprém, since 1999. He is married to Dóra, and has two boys. He studied English literature and linguistics at the University of Veszprém (MA equivalent, with honours), and theology at Schloss Mittersill Study Center (Diploma in Biblical Studies and Culture) and at Covenant Theological Seminary (ThM in Exegetical Theology). He helped start the Hungarian Evangelical Forum and is a member of its Steering Committee. He often lectures at MEKDSZ (Hungarian IFES) conferences. He is also involved in the work of the Hungarian Evangelical (Free) Church. He has published many articles in various magazines and journals in the area of culture, theology, and spirituality. His study on the Reformational understanding of sin has been published by the Hungarian Academy of Sciences and by ProPhilosophia. He wrote a book on Eros (Erosz nyomában, Harmat Publishing House, 2008), which aims to address both Christians and non-Christians in their search for the good, the true, and the beautiful. Ádám also has a popular theological-apologetic website (divinity szabadosadam.hu)

#### I. My Story

A. Measurable outcomes

B. Non-measurable outcomes

### II. Blogging As a New Opportunity for Apologetics

A. Change of reading habits

B. The advantages of blogging

## III.The Blogger

A. Personal calling

2		
	В.	Love for the readers
	C.	Fear of God

D. Sense of responsibility

# IV. The Blog

A. Strategic decisions

B. Tips for excellence

C. Tips for maintaning excellence