

## Transforming Culture

*This seminar is designed to show churches how they might claim their communities for Christ. The premise of the seminar is that God has called believers in Christ to evangelise and disciple their world. Christians live in the world as light and salt—transformational qualities when applied to the culture of our day. In a carefully conceived and practically structured program, participants in the Transforming Culture seminar are walked step by step through a process designed to help individuals and churches make a difference in their world.*

*Utilizing time proven formulas tried and tested over 32 years of professional experience, Jerry Twombly combines an incredibly successful career in institutional development to his strong theological roots and love for the church in an exciting and motivational one-day seminar that is both challenging and intensely practical. Participants leave the session challenged to make a discernible difference in their world and knowing precisely how to organise themselves to get it done.*

*Jerry Twombly is the President of Development Marketing Associates (DMA), an international consulting firm. DMA works with evangelical ministries throughout the world in providing training and support programs designed to enable ministries to more effectively achieve their mission objectives. Applying the principles of “relational development”, DMA has enabled clients to raise more than \$1 billion dollars to further the cause of Christ and His Kingdom.*

### Introduction

#### I. Articulating Your Vision

- A. What Does Success Look Like?
- B. What Natural Steps Need to Occur to Achieve It?
- C. What Groups are Critical to Achieve It?
  - 1.
  - 2.
  - 3.
  - 4.
  - 5.
  - 6.
  - 7.
  - 8.
  - 9.
  - 10.
- D. Prioritize These Groups—List the top 5
  - 1.

- 2.
- 3.
- 4.
- 5.

## **II. Defining Your Plan**

- A. Profile One of Your Critical Groups
  
- B. Assess Where They Are
  
- C. Determine What Needs to Occur
  - 1.
  - 2.
  - 3.
  - 4.
  - 5.
  
- D. Who Are the Critical Members of This Group
  - 1.
  - 2.
  - 3.
  - 4.
  - 5.
  - 6.
  
- E. Organise It
  
- F. Implement Your Plan
  
- G. Manage (Track It!)

## **III. Scopes of Ministry**

- A. Internal—Ephesians 4

B. External—Matthew 29:19-20; Acts 1:8

#### **IV. Organisation and Giftedness**

A. Spiritual Giftedness and the Message of Corinth

B. EMT Concepts

1. The Three Groups

a.

b.

c.

2. Assessing Your Resources

3. Organising Your Resources

4. Managing Your Resources

#### **V. Transforming Culture—The Focus of Ministry**

A. Salt and Light

B. The Fingerprint of Your Presence!

#### **Conclusion**