

Strategic Planning for Ministries

The organisational leader works to set the agenda of the organisation, inspire support for the agenda, and effectively direct others in achieving the vision. This session will discuss the following: three philosophical approaches to planning, reasons why plans typically fail, key areas planning needs to occur, and various planning models.

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Introduction:

The Failure to Plan—Startling Statistics

The Peril of Failure—The Attitude Continuum

I. Three Philosophical Approaches to Planning

A. God Doesn't Want Us to Plan (Matthew 6)--

B. Planning By Consensus (Numbers 13-14)

C. Directive Planning

II. The Reasons Why Plans Typically Fail

A. Plans are Created in a Vacuum--

B. Planning Partners are not given an Agenda--

C. We Lose Control of the Process
III. Key Areas Where Planning Needs to Occur

A. Mission Related Planning

B. Five Critical Areas

1. Facilities
2. Curriculum
3. Co-Curricular Areas
4. Personnel
5. Size

IV. Planning Organisational Chart

V. The Planning Model

A. Profile

B. Assessment

C. Quantification

D. Prioritisation

E. Planning

F. Organising

G Implementation

H. Evaluation

VI. Who Does What (and Why)

A. Planning Committee

B. Task Forces

C. Recruited Personnel

VII. Other Areas to Plan

A. Clients

B. Events

C. Activities

D. Presentations

E. Personal Visits

F. Shaping a Board

Conclusion