

## **Sheep among Wolves: Why We Need Christians in Mainstream Media and How to Support Them**

Since Jesus Christ is Lord over all of life, Christians should be involved in an arena as significant as mainstream media. But it is often a tough environment, and Christians who are in the media often feel very isolated. They feel misunderstood by their media colleagues and by their churches. It is vital that the church encourages talented young people into media careers to be salt and light, whether in news and current affairs, or in the creative and entertainment media. It is also vital that such people are supported and disciplined.

This presentation will consider:

- why the Church must affirm involvement in the media as legitimate and honourable callings for Christians
- how to encourage and disciple Christians who work in news or creative media
- how to equip and support Christian leaders and apologists for effective involvement in the mainstream media

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### **1 Bearing witness to Jesus Christ in the globalized media**

- Introduction

### **2 A calling to the mainstream media**

#### **2.1 Why we need Christians in mainstream media**

#### **2.2 An honourable calling – in different professional roles**

- Journalists and documentarians
- Entertainment media professionals
- Creative media professionals

## **2.3 Supporting Christians in mainstream media**

- A difficult place to be a Christian
- Encouraging Christians in media
- Discipling Christians in media

## **3 Christian leaders and apologists in mainstream media**

### **3.1 Making the most of opportunities in traditional media channels**

### **3.2 Making the most of social media channels**

## **4 Concluding reflections**

### **Resources**

- *Media and Mission in a Globalized World. A Call to Action from the Lausanne Global Consultation on Media and the Gospel* (Brea, CA (US), 18<sup>th</sup>-21<sup>st</sup> Nov. 2013)  
<http://www.lausanne.org/en/documents/all/consultation-statements/2175-media-and-mission-in-a-globalized-world.html>
- Lars Dahle: “Media Engagement: A global missiological task”. *Lausanne Global Analysis (LGA)*, January 2014.  
<http://www.lausanne.org/docs/LGA/Lausanne-Global-Analysis-2014-01.pdf>