Focusing Your Life for Maximum Impact and Influence

How fast can you go in a dense fog ... in your favorite sports car? How fast can you go in a dense fog ... mentally? As a leader it is critical to get your own head clear of fog, without waiting for someone to come around and tell you what to do. This session helps you know how to focus and re-focus your thinking at any time for the rest of your life ... without waiting for anyone else to come along and help you get out of your mental fog!

Bobb Biehl is an Executive Mentor. In 1976, Bobb founded Masterplanning Group International. He has consulted personally with over 500 clients. He has met one-to-one with over 5,000 executives and invested an estimated 5,000 hours in private sessions with some of the finest leaders of our generation. Based on thousands of hours of practical experience, he has originated 40 tools (books, tapes, notebooks) in the area of personal and organisational development. For over 31 years, Bobb was on the board of directors of Focus on the Family. He holds a bachelor's ('64) and a master's degree ('66) from Michigan State University. Bobb and his wife, Cheryl, have been married since 1964. They have two adult children, two grandchildren, and four great grandchildren. His website is www.bobbbiehl.com.

1. GOD: What three changes in me would most please our Eternal God in His Holy Heaven?

2. DREAM / PURPOSE:

What can I do to make the most <u>significant</u> difference for God in my lifetime? (Dream / Vision) – Nothing energizes like a dream

Why am I on the earth? (Purpose / Mission)

What is the very best organizational context for my dream?

(What you can do with things increases infinitely when you focus your thinking on their POTENTIAL - Aristotle)

3. PRIMARY RESULT:

What is the single <u>best</u> measurable indicator that I am making progress toward my dream?

(Nothing clarifies like measurability ... Nothing motivates like results)

4. LIFE PRIORITIES:

If I could accomplish only three <u>measurable</u> priorities (Problems to solve, Goals to reach, Opportunities to seize) before I die, what would I accomplish?

5. TEN-YEAR FOCUS:

If I could accomplish only three <u>measurable</u> priorities in the next ten years that would make a 50% difference in my life-long contribution, what would I accomplish?

6. ANNUAL FOCUS:

SINGLE WORD FOCUS:

What single word best captures the focus of my next year?

OPPORTUNITY:

Where was my greatest <u>unexpected</u> success last year? Why? What three steps could I take now to take full advantage of this "Window of <u>Opportunity</u>" this coming year?

LAND MINES:

What is the single most important roadblock needing my immediate attention? What three changes could reduce my risk of failure by 50%?

3/YEAR/50% (Can be goals, problems, opportunities)

If I could only accomplish three <u>measurable</u> priorities in the next 12 months that would make a 50% difference in the next ten years, which three things would I most want to accomplish?

7. QUARTERLY FOCUS: (Nothing intensifies like reducing the time to the target)

What three <u>measurable</u> priorities could I accomplish in the next 90 days to make a 50% difference in the results I see by the end of the year?

8. ORGANIZATION:

What three changes could I make to see a 50% difference in our <u>morale</u> as a family or team?

9. CASH:

If I had to <u>cut</u> my budget 20%, what would be the first three things to go? If I got a <u>surprise gift of 20%</u> of my budget, what three things would I do immediately?

10. QUALITY:

What three changes could improve the <u>quality</u> of my work by 50% in the next 12 months?

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