

Truth *and* Beauty: How to Proclaim the Gospel Both Faithfully and Creatively

In a culture obsessed with appearances, evangelists can feel like they face a dilemma. On one hand we want to appeal to a world where glossy images and novel ideas dominate. On the other we want to be faithful to an unchanging *word* from God. But what if we didn't have to choose? What if the gospel is both true *and* beautiful. In this workshop we will explore creative ways of employing the new media. With real examples from Glen's evangelistic videos we will see that the truth is beautiful - and ought to be proclaimed beautifully. If we're really being faithful we must *also* be creative.

Glen Scrivener is an Australian who has lived in the UK for half his life. He is an ordained minister in the Church of England but is employed by Revival Media as an evangelist. Glen is the author of the 3-2-1 evangelistic outline which is the theme of the book he just finished writing (three-two-one.org). Glen received a Jerusalem Award in 2014 for his short video *Halloween: Trick or Treat*. He blogs at christthetruth.net and tweets as @glenscrivener. Glen lives in Eastbourne with his wife, Emma, who is a writer, and their daughter Ruby.

I. The Media

A. Some video stats:

- 1 billion YouTube users are watching 4 billion videos per day
- Every minute, 100 hours of video is uploaded to YouTube
- Every minute, 323 days of video are watched on Facebook (500 years/day)
- 82% of US teens use YouTube
- YouTube reaches more U.S. adults than any cable network

B. How are Christians responding? (See Stephen Fry example)

II. The Myths

A. People of the Word are *not* people of the image.

B. The church needs to join the world in its creativity.

C. Christians must *balance* creativity with gospel faithfulness.

III. The Mission

A. "Shareable media"

B. "Going viral"

IV. Our Message

A. Addressed to the children of Adam.

B. Pointing to our hope in Christ.

Find out more:

www.revivalmedia.org
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