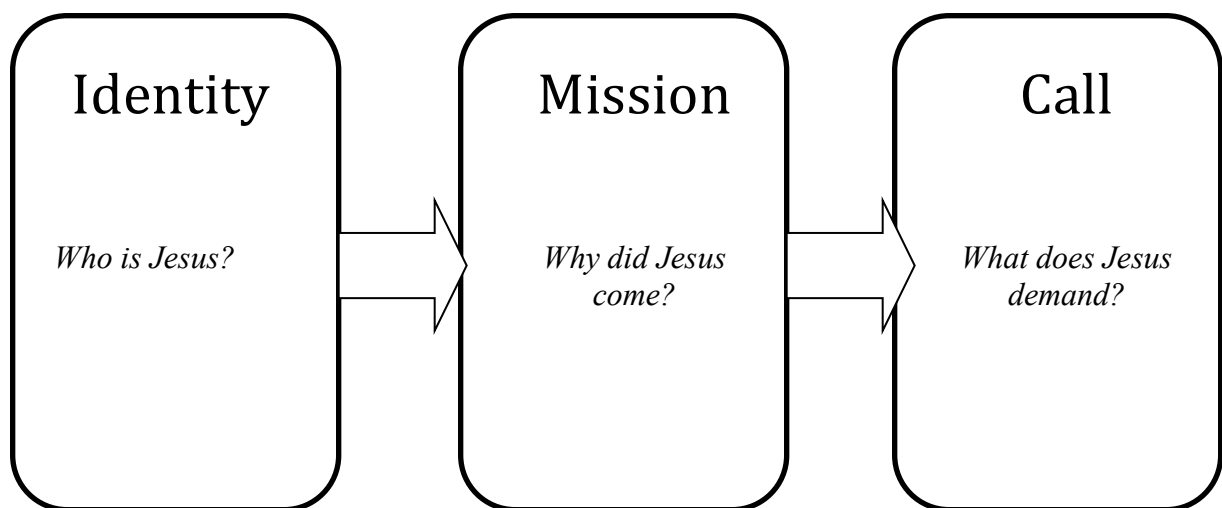


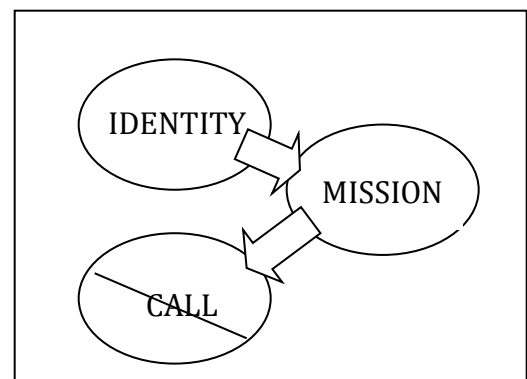
Striking and Keeping the Balance in Our Evangelistic Message

Have you ever been tempted to 'cut the cost' of following Christ so that more people will respond positively to the gospel? The long term impact of this is disastrous. In this talk, we will see 3 consistent elements of gospel proclamation emerge from the New Testament and learn from Jesus in Mark how to present the whole gospel faithfully and helpfully.

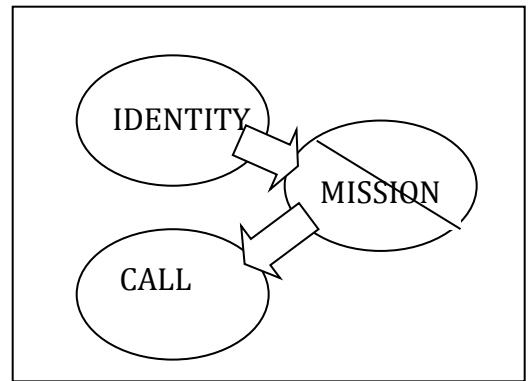
Craig Dyer is the Training Director for Christianity Explored, where he provides evangelism training for gospel-hearted churches around the world by developing a network of qualified trainers. He summarises his life's work as 'equipping hundreds to train thousands to rescue millions'. Prior to this position, having graduated from Irish Baptist College in Belfast, he served as Pastor of Bellshill Baptist Church for just under 6 years and Harper Church in the south side of Glasgow for 13 years. He still serves there as an Associate Pastor. Craig and his wife Margaret have three daughters.



What happens if we focus on Jesus' identity and mission but not his call?



**What happens if we focus on
Jesus' identity and call but not his mission?**



**What happens if we focus on
Jesus' mission and call but not his identity?**

