## **Constants in Organisational Development**

Even in the midst of crisis, we should be careful not to jettison that which has been at the heart of how to build an organisation. There are some things that never change. We will look at the 4 primary organisational needs and the primacy of relationships for building a healthy ministry.

Jerry Twombly is the founder and Executive Director of BGW Development, part of the BGW network of kingdom building services. He is the founder and former president of Development Marketing Associates (DMA), an international consulting firm with headquarters in Indianapolis, Indiana (USA). DMA works with evangelical ministries throughout the world in providing training and support programmes designed to enable ministries to more effectively achieve their mission objectives. Applying the principles of "relational development," DMA has enabled clients to raise more than \$1 billion dollars to further the cause of Christ and His Kingdom.

## In

troduction		
I.	<b>4 Primary Organisational Needs</b> – Success in building an organisation is based on four primary functions. These will never changes!	
	A. Mission	
	B. Vision	
	C. Strategic Planning	
	D. Development Planning	

	<b>The Primacy of Relationships</b> – Development still and always will be predicated on now effective an organisation is in building relationships.
	A. The Definition of Development
	B. The Relational Continuum
Conclus	ion
00110101	