

## Persuasive Preaching

How can we preach and teach persuasively? What are the biggest challenges to persuasive preaching and what questions are believers and non-believers asking that we must address? This talk will give an overview of persuasive preaching and offer some basic principles to do so effectively.

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### I. Introduction

### II. What is Persuasive Preaching?

1. Defence/Proclamation/Explanation/Invitation
2. Rational/Emotional/Spiritual
3. Biblical/Contemporary/Christocentric
4. Radical/Real/Relational

### III. Poor Preaching

1. Wrong Motivation
2. Poor Theology

3. Irrelevant

#### **IV. Some Apologetic Questions**

1. Where can I find God?
2. What is God like?
3. Why does God not act?

#### **V. Some Apologetic Books**

#### **VI. Some Apologetic Principles**

1. Be Patient and Persevere
2. Keep a Good Conscience
3. Treasure the Word of God

#### ***Suggested Reading***

John Stott – *I Believe in Preaching* – Hodder, 1982.

Sam Logan (ed) – *Preaching* – Evangelical Press, 1986

David Eby – *Power Preaching for Church Growth* – Mentor, 1996

Jack Hughes – *Expository Preaching with Word Pictures* – Christian Focus, 2001

David Robertson – *Awakening* – Christian Focus 2010