

Church-Based Persuasive Evangelism

People need to be given reasons to believe. The Church has those reasons. And yet we seem to be finding it increasingly difficult to communicate them. In this seminar we will look at how we can develop a church based strategy for persuasive evangelism. We will consider the people and communities we are trying to reach, ecclesiology and evangelism, can we train people to evangelise, and how our churches can be centres of excellence for communicating the Gospel. The aim is for us to learn, be inspired, and go home with a renewed vision, purpose, and plan for church based persuasive evangelism!

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I. Reaching Out

1. Contact – How do you meet non-Christians?
2. Connect – What do you have in common?
3. Communicate – What do you have to say?

II. The Open Door

1. The Philosophical Marketplace
2. Witness through Work.
3. The Whole Christ to the Whole Person.

III. The Means of Grace?

1. The Bible -
2. Prayer -
3. The Church -

IV. Questions:

1. To what extent do you think the members of your church have an adequate understanding of the Gospel – how equipped are they to communicate it?
2. How do you think you could equip your church to be evangelists?
3. What are the dangers you can see in encouraging people to ,go into all the world'?
4. What are the dangers in the Christian ghetto mentality?