

BRAIN-STORMING CHECKLIST

Helping You and Your Team Imagine What Your Future Could Be

Have you ever known your thinking needed to get “out of the box”? Are you asking your team, “What would be our “ideal long term”? Are you looking for new alternatives ... break through ideas? This session is designed to stretch your thinking and — get you OUT OF THE RUT! The focus is to help you see how your current assumptions may be limiting your thinking! If you need or want a fresh new way of imagining your entire future ... SEE YOU AT THIS SESSION!

Bobb Biehl is an Executive Mentor. In 1976, Bobb founded Masterplanning Group International. He has consulted personally with over 500 clients. He has met one-to-one with over 5,000 executives and invested an estimated 5,000 hours in private sessions with some of the finest leaders of our generation. Based on thousands of hours of practical experience, he has originated 40 tools (books, tapes, notebooks) in the area of personal and organizational development. For over 31 years, Bobb was on the board of directors of Focus on the Family. He holds a bachelor's ('64) and a master's degree ('66) from Michigan State University. Bobb and his wife, Cheryl, have been married since 1964. They have two adult children, two grandchildren, and four great grandchildren. His website is www.bobbbiehl.com.

QUESTION:

- * Have you ever felt your thinking was going in circles?
- * Have you ever known your thinking needed to get “out of the box”?

INTRODUCTORY STORY

- * What would be the “Ideal long term”?

DREAM SPARKING QUESTIONS

1. In a single word or sentence, what problem are we solving?
2. What would be the ideal thing to do in this situation? Which option would be ideal long term?
3. Why are we doing what we are doing?
4. What changes would we make if we had unlimited time, three years, three days, three hours, three minutes, to accomplish the task?
5. What if we had unlimited staff? Half the current staff? One or two extra people?
 - i. What would they do? Why?
6. What changes would we make if we had double our current budget?
 - ii. Unlimited budget? Half the budget?
 - iii. How can we double the income and cut our costs in half?
 - iv. Which part of the total idea warrants extra funding?
 - v. Which part could we drop and not really miss?
7. What if our best idea turns out to be 100 times as successful as we plan?

8. What three things could keep us from realizing our full potential?
 - vi. How can we clear away the roadblocks?
9. What are our three greatest strengths? How can we maximize them?
10. What three things can we do in the next 90 days to make a 50% difference?
– Dr. Steve Douglass

1. BREAK THOUGH

- * Seeing new alternatives ... break through ideas
- * Speed of discovery

2. Stretching the context— gets you OUT OF THE RUT...

- * Unlimited—time, energy, money
- * 1/2—time energy, money

3. LIMITING ASSUMPTIONS → Limits your thinking

- * Nothing new under the sun
- * Ways Dad/Mom did it
- * Can't afford it!

4. INFORMAL RESEARCH - your clients are already out of your box

- * Want / need
- * Informal research

REMEMBER:

A Brainstorming Checklist = helps stretch your team's imagination FAR FASTER!

The BRAINSTORMING CHECKLIST is for your use...

and for others you are teaching to lead!

The BRAINSTORMING CHECKLIST is available to you

24 hours a day, 7 days a week, 365 days a years, for the rest of your LIFE!