

## **How to Prepare a Short Evangelistic Talk**

The goal of an evangelistic talk is to share the Good News of the Gospel with listeners, but also to pursue them to come to place of decision (either to repent or to decide that they need to find out more). In order to do that, an evangelist needs to identify with the audience and at the end to invite them to make a decision. In this session we will look at three parts of an evangelistic talk: identification, persuasion and invitation. We will consider how to prepare and deliver a message and how to overcome fears.

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### **I. Introduction**

### **II. How to prepare for the talk**

- A. How to choose topic & title
- B. Reading, quotations...

### **III. How to give talk**

- A. Introduction
- B. Talk & conclusion
- C. Invitation

### **IV. After the talk**

A. Q&A

B. Response forms

C. Follow up

**V. How to overcome fears**

**VI. Importance of prayer**

***Suggested Readings:***

Michael Green, *Evangelism in the local church*

Michael Green, *Evangelism in the early church*

John Stott, *I believe in preaching*

Martyn Lloyd Jones, *Preachers and preaching*