

How Can We Communicate Eternal Truth in Such Beautiful Ways That the Culture Takes Notice?

Creativity and the Storytelling of Jesus...

The best example of beautiful communication comes from Jesus Himself. What can we learn from Him? Whenever He wanted to make an important point, or reveal a critical truth, He creatively developed interesting stories that captured the imaginations of His audience. Should we do the same? Can we do the same in the 21st century? What can we learn from Jesus'?

Jānis Skulme, a native of Riga, Latvia, is an award-winning Christian filmmaker and director specializing in cinematography and visual effects. As director of photography, Jānis has worked on international film projects in the USA, London, Latvia, China, France, Italy, Lithuania, Norway, Israel, and Georgia. He has worked on features, short films, documentaries, promotional videos, and commercials. He also specializes in the direction, filming, and production of music videos. Janis is a graduate of the Academy of Latvian Culture, Cinematography, and Film Arts (BA) and The National Film and Television School in Beaconsfield, UK (MA), which is considered to be one of the top film, television, and new media schools in the world.

I. The Importance of Story

II. The Storytelling methods of Jesus

- a. Creativity of Jesus

- b. Parables of Jesus

III. The power of film to tell important stories

- a. Great films are built upon great stories

- b. Using films that explore biblical themes

- c. Creating films that communicate biblical truth

- d. How can film enhance your ministry?