

A treasure map is the central focus, laid out on a dark wooden surface. The map is hand-drawn with black ink and features a prominent red 'X' marking a location. Various symbols are scattered across the map, including palm trees, a sailing ship, a compass rose, and a treasure chest. A red dashed line winds across the map, possibly indicating a path. In the top right corner, a small pile of gold coins sits next to a magnifying glass. In the bottom right, a stack of Euro banknotes is visible, with a gold coin resting on top. A lit candle in a small, round, orange-colored holder provides a warm, glowing light. In the bottom left, a piece of ornate jewelry, possibly a crown or tiara, is partially visible. The overall scene is dimly lit, with the candle being the primary light source, creating a mysterious and adventurous atmosphere.

# TREASURE HUNTERS

DIGGING FOR WORLDVIEWS

AAN, ELF 2023









КРЪСТОПЪТ  
БЪЛГАРСКА БОЖИЯ ЦЪРКВА



**Culture & People**  
misho stefanov consultancy



That was  
actually me...





One issue  
with apologetics  
(discovered the hard  
way)



Apologia =  
defense





So I was approaching  
every situation  
as a debate -  
I was always ready  
to give my arguments

But...



I had no issues  
with the content

BUT WITH THE METHOD



CONVERSATIONS & DEBATES ARE

DIFFERENT HUMAN MODES OF

COMMUNICATION

Debating skills are great for  
events & YouTube but, left  
alone,

don't work in

conversations

What makes a good conversation?

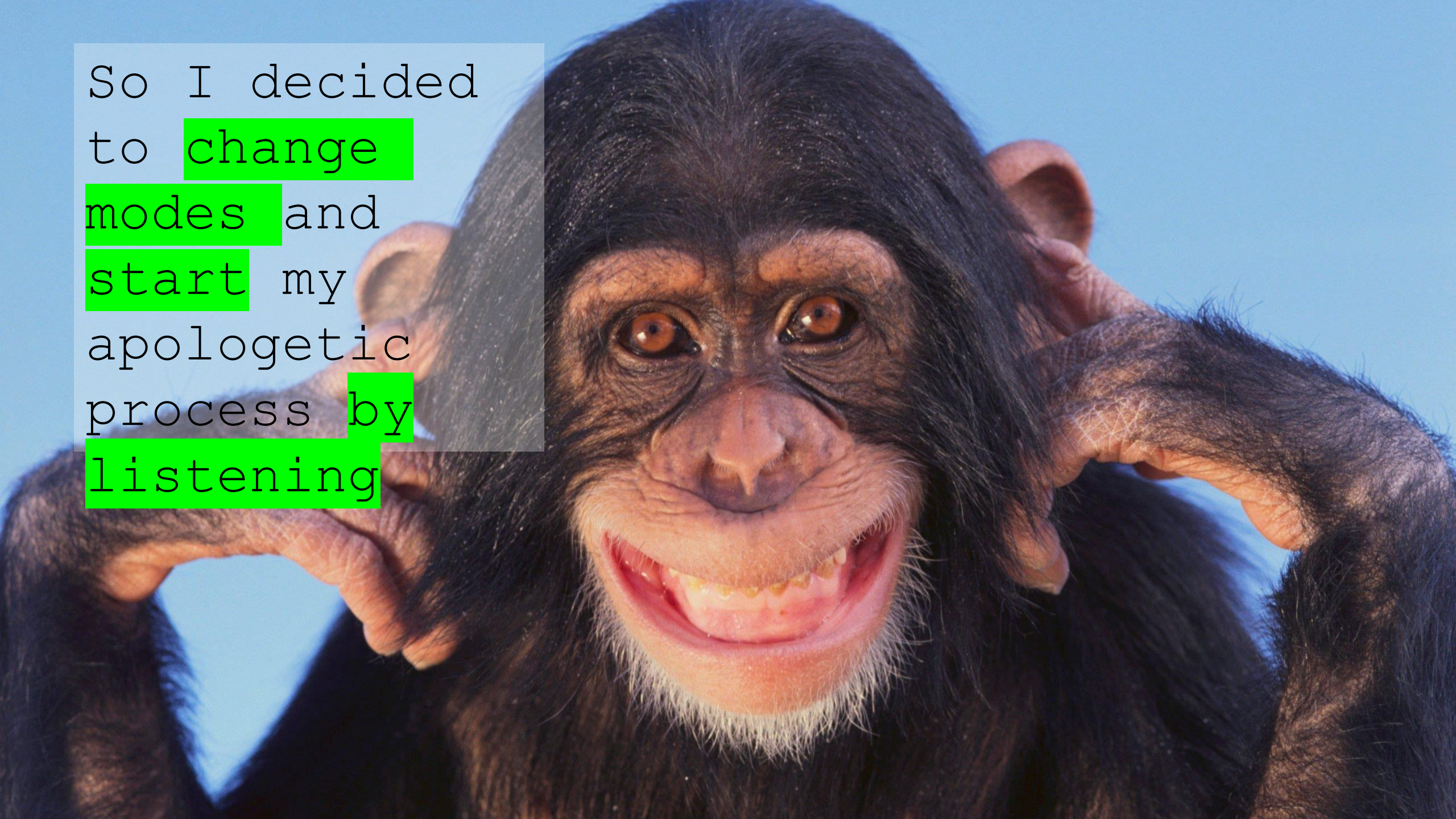


We are invited to have  
conversations with people...

... Always be prepared to give an  
answer (APOLOGIA) to **everyone who**  
**asks** you to give the reason for  
the hope that you have. But do  
this with **gentleness and respect**...

1 Pet. 3:15. NIV

So I decided  
to **change**  
**modes** and  
**start** my  
apologetic  
process **by**  
**listening**





And it changed everything..

Apologists:

Treasure

Hunters

Apologists:  
Treasure  
Hunters

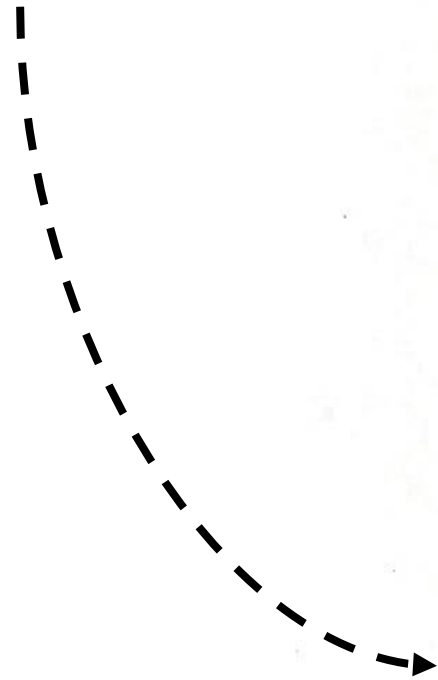


**Words and  
actions  
(observable)**

**Thoughts and  
feelings  
(conscious and  
subconscious  
layers)**

**Core Beliefs  
(worldview)**

Apologists:  
Treasure  
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**Core Beliefs  
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# THE WORLDVIEW MAPPING TOOL (WMT) :

- Ethnography- based interview
- 11 big worldview questions
- In-depth trust building conversation



Your turn:

- ✓ How can you integrate the WMT in your apologetic practice?
- ✓ How can you add a listening component to your specific ministry area?

