

How to Survive with Better Organization

The key to managing a comprehensive development program will be directly associated with your ability to organize. This intensely practical session will give you keys that will unlock the power of your organization to fulfill its mission and vision.

Jerry Twombly is the Senior Partner of the Aspiran Group, an international organisation committed to addressing the development needs of nonprofit organisations. Jerry is a graduate of Miami Christian University and Grace Theological Seminary. He has written several books that include: *Funding Your Vision: New Hope for Nonprofits*, *Transforming Culture: The Church at Work in the World*, *You Snooze, You Lose: Thriving in These Turbulent Times*, and *The Organizational Planning Primer*. He has served over 1,000 different nonprofits throughout the world over the course of the last 40 years in helping them raise in excess of \$1 billion. Recognizing the changes taking place in the world of 21st Century philanthropy, Jerry has been a leader in tracking new trends and developing new programs to help nonprofits thrive in changing times. Jerry and his wife Sue live in Indiana. They have two sons and three grandsons.

Introduction—Four big challenges facing ministries today:

- ☐ Most nonprofits are woefully understaffed
- ☐ There is little likelihood that this is going to change
- ☐ The biggest challenge being faced by the majority of nonprofits is how to get done what must be done
- ☐ The answer is through the strategic engagement of volunteers

I. The Resources Are There

II. The Problem

III. The Solution

IV. Addressing a Big Challenge

A. Identify the Project

B. What are the Components of It

C. Organize It

V. The Organizational Model

