

## A Strategy for Church-Based Evangelism

Some evangelists can be known for being negative about the local church. Not Michael Green! He has vast experience of church leadership and will share how we can mobilise the whole church for mission.

**Michael Green** is a well-known evangelist in many parts of the world. He has been involved in leading missions in universities both in the UK and across Europe for the past five years. He is an Honorary Fellow of Wycliffe Hall in Oxford, where he was for some years a Senior Research Fellow and taught Evangelism, Apologetics, and New Testament Studies and also helped Professor Alister McGrath launch the Oxford Centre for Christian Apologetics. A few years ago he helped to grow and lead a start-up Anglican Church in Raleigh, North Carolina, where he was asked by Archbishop Bob Duncan to raise a small team and offer evangelism training in the emerging Anglican Province in North America. Michael's previous experiences include being Principal of St John's College, Nottingham; Rector of St Aldate's Church, Oxford; Professor of Evangelism at Regent College, Vancouver; and Advisor to the Archbishops of Canterbury and York on Evangelism. He has written numerous books including *But Don't All Religions Lead to God*; *I believe in the Holy Spirit*; *Jesus for Skeptics*, which is being widely used in missions and has been translated into several languages, and *When God Breaks In*, a study of revivals in dark times, culminating most notably in modern China. Michael and his wife Rosemary live in Oxford, England.

### I. Introduction

- A. Evangelism must be a passion, ignited at the cross, to reach out consistently with the gospel by every means. It is the job of the leader to model, teach and encourage. It is the job of the congregation to live attractive Christian lives, to pray and to witness. There are many ways in which a church can reach out.

### II. The role of the leader

- A. I must model the passion for evangelism.
  
  
- B. I must teach this passion for evangelism.
  
  
- C. I must persevere in this passion for evangelism.
  
  
- D. I must share this passion for evangelism.

E. I must vary methods of evangelism.

F. I must train in personal evangelism.

NB. Needed: shared and varied leadership

### **III. How can the local church reach out?**

A. Intentional prayer

B. Testimony

C. Invitation

D. Courses such as Alpha, Christianity Explored

E. Hospitality

F. Guest services

G. Leisure-based events

H. Evangelism in the home

I. Visiting

J. Community service

K. The mission week or weekend